



Security Camera Planning Guide

If you're thinking about installing a security camera system, here are ten things that you might consider before buying. Our goal is to match the proper products with your specific application in order to exceed your expectations. To schedule a free consultation, call Audio Visual Integration today at 321-228-5053.

01

Grainy footage isn't helpful for identifying someone. The industry standard is 30 frames per second (FPS) for smooth and clear images.

02

Many cameras are manufactured with inherent security flaws. Avoid brands that have been hacked, keep firmware up to date and change the password.

03

Do you want to view your cameras remotely? Inexpensive cameras often include apps to be installed on your phone that include pop-up ads that can't be disabled. Malware and security issues may also be a concern.

04

Choose quality products rated for the intended use. Do you need indoor, outdoor, waterproof, night vision or to be able to capture fast moving details like a car's license plate?

05

Insufficient storage will overwrite recordings on a regular basis. The storage needed depends on resolution, frame rate and video quality.

06

Wired or wireless? Wireless cameras depend on wi-fi connectivity and battery life. The cost of regularly changing batteries can add up and it's a hassle.

07

Night vision cameras use illumination, smart or standard infrared technology. Each behaves differently and may impact image quality based on use.

08

Professional installation or DIY? Are you able to run wires so that they are not exposed to the elements or visible to vandals? Boxed sets often include wire runs that are too short for many homes.

09

What camera coverage do you need? There are many options for angles, placement, close up or distance shots, auto-focus, zoom, license plate details, tracking of moving objects and more.

10

What about warranty? Quality manufacturers typically have a three year warranty. They also replace rather than repair a defective camera.